

## **Bangor Area Stormwater Group**

August 9, 2018 Meeting Minutes

Location: Veazie Town Office, 1084 Maine Street, Veazie, Maine

9:00 am – 11:00 am

**Attendees:** Kyle Severance, Rich May, Phil Ruck, Cara Belanger, Tracy Drew, Rhonda Poirier, Jana Wood, Kyle Drexler, Kathy Hoppe, Andrea Dickinson, Chris Cronin, Jeff Zahniser, George Hansen, Cintia Miranda, Chris Green, John Rouleau. Facilitator: Brenda Zollitsch.

### **Welcome and Introductions**

John R. welcomed everyone and asked for round-robin introductions. John also reviewed safety procedures and exits.

### **Update on DEP Happenings**

- Rhonda P. re-introduced Jana Wood, stormwater inspector. For industrial and MS4s. She is available to help with looking at SWPPs and other technical assistance.
- She shared information about how the new MS4 annual reports will be reviewed. DEP is working towards greater consistency.
- The new permit will include standardized requirements for reporting
- Most importantly, Rhonda shared that DEP is looking in reports for some form of evidence that gives DEP confidence that the MS4 is in compliance with the requirement.
- In the last few years, Jana has been working to help develop more consistency with MS4s.
- Gregg Wood has incorporated all changes into the draft new cycle MS4 permit. The draft is being reviewed by Newton Teeder (sp? At EPA Region 1).
- Once EPA's feedback is incorporated, DEP will send the 6<sup>th</sup> preliminary draft out to stakeholders in mid-September (prior to public notice phase). MS4s will be provided with 15 days to comment.
- DEP is in the hiring process to hire a new stormwater inspector for Southern Maine. They received a huge number of applicants, review resulting in 43 qualified applicants and 10 interviews.

### **Pulse Training on Improving Social Media Impact**

Pulse Staff Cintia Miranda and Chris Green provided a 45 minute training to the group to help them understand and make decisions around how to strengthen BASWG's social media impact. In the discussion following the presentation, the group came up with a few things they would like to explore in the coming year: 1) BASWG would like to give live video a try on Facebook as a way to draw people to interact more with the page. 2) The BASWG will continue to look into uploading video to the FB page, creating polls, asking followers to make a choice and solicit follower content. 3) The BASWG would like to better understand the possibilities of sharing administrator access with specific members to help make live video and other live tools possible. 4) BASWG members are encouraged to comment on

posts, share them and encourage followers to click “see first.” 5) The BASWG will explore Instagram as a way to reach out to a younger element of their target audience.

### **BASWG Contact List**

The BASWG needs an updated contact list. The BASWG will work on this list at the September meeting.

### **Review of Draft 5-Year Report**

Brenda Z. presented the draft report for the group’s review. The group thought that the report covered all the critical information. Several highlighted areas will be added by different members of the group. The group also wanted to add photos of some of the key outreach and education products, which will be added to the final report. The BASWG requires some additional work by Pulse on the regional outreach and behavior change survey report to make it useful for integration into the final report. Brenda Z. will work with Chris G. at Pulse to make these changes.

A few members of the group discussed the importance of making sure that the report document that all above and beyond activities are funded by grants, offsets by grant funds, donations or in-kind contributions. All funding from municipal annual payments to BASWG are used for minimum compliance activities. The BASWG was very successful at bringing in external funds to supplement the base budget over the five-year permit period, allowing extensive above and beyond efforts. This information will be added into an introductory section of the five-year report.

*E&O Information to incorporate into the 5-year report:*

- The bus wrap is still on the Metro Bus. It was first on the bus in April/May and is expected to remain on the bus for at least six months.
- The Children’s Museum BASWG Stormwater Exhibit was on display from May 4-June 21 2018.

### **BASWG Spending Plan Discussion**

Brenda Z. provided a review of the BASWG’s Reserve Fund requirements and spending priorities list. The group tabled the discussion on the reserve fund until Belle R. can be in attendance with budget information at the October meeting.

### **Education and Outreach**

Rich M. shared that the E&O Committee is working with the Bangor Children’s Museum as part of a team looking to develop a water-focused exhibit, which will include a stormwater outreach component. This would be a permanent display with a water feature at its center. Rich provided minutes from the meeting. Additional meetings will take place.

The BASWG plans to share a booth with SEE at the Children’s Water Festival on October 4<sup>th</sup>. They will provide the watershed model and interactive culvert.

**Next Meetings**

Date	Agenda Items	Location
September 13	Review/Approval of 5-year regional plan report; Wetland Management Presentation (CES); contact list, FB administration/dealing with posts; video for SW101	Old Town City Hall
October 11	Managing Chlorides (Frank)	Old Town City Hall
November 8	Sharing Old Town's Integrated Guidance Document (Belle Ryder and Rob Yerxa)	Orono Town Hall
December 13	Budget Planning and Regional SWMP Discussion	Machia Savings Bank – Community Room in Brewer?