

## City of Brewer, Maine

Progressive. Creative. Forward-thinking. Resourceful.

# Maine Made Program

### **Program Snapshot**

Provides marketing link between Maine producers of consumer goods and the consumer.

The Maine Made Program, created over thirty years ago by the Maine Legislature, is the marketing link between Maine producers of consumer goods and the consumer. By offering trade show support, technical assistance, and various promotional activities through membership, Maine artisans and makers are able to explore new markets and expand their entrepreneurial pursuits.

The Maine Made logo, available for member usage, is recognized nationally as representing

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http://www.mainemade.com

- Maine Made branding materials, including: logo, banners, flags, labels, rack cards, and tags.
- Participation in our referral program where your products are introduced to other state agencies, buyers, and other interested parties who are looking for certain products for gifts and promotions.
- A listing on the Maine Made web site is available as an automatic member benefit to any member who wishes their contact information to be viewable on-line.

Here in Brewer, our approach to Economic Development is anything but business as usual.

We treat each Brewer business like it's our own business, and we're passionate about making sure you succeed. Whether you're an aspiring entrepreneur just starting out, a mature company continuing its legacy, or anything in between, come and see why Brewer means Business. Your business.



#### CONTACT

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#### **CITY OF BREWER**

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