

## **DRAFT BASWG Meeting Minutes**

April 14, 2016

9:00 am – 11:00 am

Orono Town Hall, Orono, Maine

### **Meeting Attendees**

Mark Leonard, Tracy Drew, Patrick Decker, Rhonda Poirer, Andrea Dickinson, Tom Palmer, Cara Belanger, Phil Ruck, Doug Hill, David Ladd, Brian Bernosky, Brad Chesson, Killy Cyr, Rich May, Belle Ryder.  
Facilitator: Brenda Zollitsch.

### **Welcome and Introductions**

Belle R. welcomed everyone and asked attendees to introduce themselves.

### **Introduction of BASWG Logo and Website**

Madeline Sims presented the new BASWG logo. This logo was selected by the BASWG membership based on electronic voting over the past two weeks. The logo will be used for all BASWG official business. The logo comes with a design guide and has several different versions.

The BASWG website has been redesigned based on the group work from the last BASWG meeting. Additional content has been provided by Rich May and others. The site was viewed by the group and approved for live posting. The group has requested that Pulse make the website “live” before the Bangor Garden Show.

Maddy reviewed the many features of the website. She also offered to provide a training to those BASWG members who will be working to maintain the site content over time.

The E&O Committee will work with Pulse to determine where the BASWG.org website will be hosted. Options include Pulse, GoDaddy and others). The transfer should be completed in the coming weeks.

There are a number of links in the education section that are broken. The E&O Committee will work to fix these and add additional content over the coming month(s).

On the website, BASWG should post photos of the stream cleanups and other events. These can be posted as individual “galleries.”

### ***Decisions:***

- The BASWG website has been approved by the full membership to be posted live on the web. The motion was made by Mark L. and seconded by Tracy D. The vote was passed unanimously.

### **BASWG Citizen Survey**

The group brainstormed about possible ways to better distribute the survey. Each MS4 was given a planning sheet and asked to write down their plans. Ideas documented by the group include:

- Insertion in sewer bill
- Available at town office to fill out while waiting in line
- As a requirement to enter the rain barrel giveaway
- Available on the BASWG facebook page
- At the library
- Through school Facebook and emails
- Sheet inside enterprise
- Mailed to stakeholder list
- Attached to dump permit (when get the dump permit, fill it out)
- At hazardous household waste events
- Placement on BASWG.org

**Decisions:**

- Cut off for an initial survey analysis will be the end of May.

**Actions:**

- MS4s will work on implementing their local plans to disseminate the survey.

**Garden Show Updates**

- Phil has the rain barrel for the raffle. Belle has raffle tickets; Tracy has additional tickets. Anyone entering the rain barrel raffle must complete a survey.
- MS4s can giveaway duckies until they are gone at the Garden Show (waiting with the seed packets). Anyone wanting a duck must first complete the BASWG survey
- Scott is printing materials. Phil will give them to Mark L. for the Garden Show
- Tracy will bring the group backdrop for the booth
- Phil's cell for the event is (207) 949-0074

**Actions:**

- Tracy D. will print 200+ surveys for use at the Garden Show.
- Belle R. will work with MS4s to make their posters if they want; UMaine will print them
- Belle R. will create facebook "events" for any MS4s that want them for their clean-ups.
- BASWG will boost the stream clean-up posters/advertisements on Facebook
- MS4s need to get Phil their shirt numbers

**Street and Stream Clean-up Updates and Planning**

- MS4s checked in on the status of their stream clean-ups.
- T-shirts will be the giveaways for the kids (remaining sizes); bags have been ordered to distribute to adult volunteers
- Phil has been able to secure \$2,750 in donations for the regional clean-up, which is in keeping with last year. There are some additional potential donors that can be discussed for next year.
- DOT donated waters and 50 mugs for raffles (4-5 per event). However, DOT is not able to lend the mobile signs for streets
- There will be mugs for giveaways

- Orono is in the process of conducting their poster contest

**Decisions:**

- BASWG will use a Facebook “boost” to promote each stream clean-up at \$20 per event (i.e. per boost). Tom L. made the motion, Rich M. seconded. Approved by consensus vote.

**Actions:**

- MS4s should take photos at their clean-up events. These will be used on website and Facebook. Encourage people to check our site to see themselves and their friends. Attach them as files when you email them to Belle (do not use the “insert” function).
- Press release is ready to go out for each event. Phil R. will work with E&O to get these sent to the media to promote the events.

**BASWG Organizational Business**

- BASWG’s March meeting minutes were approved. Patrick made the motion, seconded by Brian B. The motion passed unanimously.
- Brenda reviewed the draft grant proposal to the John Sage Foundation. The proposal would support a pilot project to test different types of stormdrain marking alternatives and more effectively engage citizens in marking projects. The request is for \$4,000 with BASWG and the member MS4s providing a range of support for the project as in-kind match, including creating stenciling maps, providing paints and disposal, printing door hangers, etc. BASWG will provide payment for an intern, who will be based at the Town of Orono to coordinate volunteer recruitment, events, and evaluation. Sage will support the purchase of alternative marking equipment for the pilot. The goal of the project is to evaluate existing versus alternative marking options, increase citizen participation and evaluate the effectiveness of marking to getting lawncare and stormwater messages out and changing behavior. The proposal was approved by

**What Changes to MA Permit May Mean for Maine MS4s**

The BASWG will address the formal review of the comparison document at the May BASWG meeting. Brenda Z. will post the document to the BASWG google share site.

Items related to upcoming include, but are not limited to:

- Mandatory water testing – After three days of rain, if there is flow out of an outfall, it must be tested and characterized.
- Some of the requirements will be similar to the last permit, but the language around expectations will be more specific.
- David is looking at other permits.
- BASWG will start looking at providing input to the next permit cycle at the July BASWG meeting. The group wants to start working on this.
- David L. will bring text to the group for discussion.
- Once David hands the draft permit over to licensing, he will have no additional involvement with the permit development process.
- If an MS4 has a wetland that flows into a stormdrain, characterize it.
- IDDE is becoming a bigger priority.

- Currently, required to do dry weather inspections in high priority watersheds. In the new permit it is likely to require dry weather testing in ALL watersheds within the Urbanized Area.
- Some are difficult – for example curb cuts and holes in bridges. If they are, develop an SOP for when there is an accident or incident.
- A new requirement is likely to be weekly inspections of open construction sites in winter (1 acre threshold). If less than one acre, still will need to monitor illicit discharges. David will include dates defining what the “winter” period includes.

### **Upcoming DEP Audits**

DEP Audits will be as follows:

- UMAB (April 21)
- EMCC – April
- Hampden – June
- Veazie – September

BASWG Meeting Adjourned at 11:00 am.

### **Upcoming Meetings**

Future meetings will address topics including additional permit planning for next cycle, listing of projects BASWG wants to seek funding/take on in the future, grease traps education and outreach, demonstration with the “sniffing dogs.”